



# Township Officials of ILLINOIS

*Helping Build Strong Townships since 1907*

## *Township Perspective*

The “Official” Publication Source of  
information about township government in  
Illinois.

## Advertising Opportunity

Katie Hart

4234 N. Brandywine Drive, Suite D

Peoria IL 61614

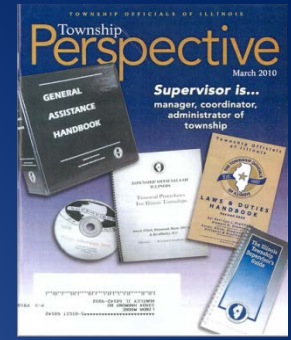
Office: (309) 693-9667 x 14

Email: [katieh@rbpro1.com](mailto:katieh@rbpro1.com)

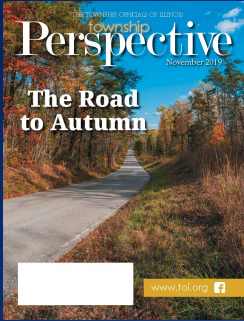


# What is the *Township Perspective*?

## The Official Publication of Illinois Townships



- *Township Perspective* is published 11 times a year. (July/August are a combined issue)
- Approximately 13,000 copies are mailed each month.
- The magazine provides timely and pertinent information for local government officials, particularly those representing townships.
- The #1 resource used by Township Officials for information and guidance regarding proper government procedures and deadlines, legislative decisions and continuing education programs which affect their functioning.



# Who is reading *Township Perspective*?

## The Decision Maker!



All elected and appointed township officials who are paid members including:

- Supervisors
- Clerks
- Assessors and Multi-Township Assessors
- Highway Commissioners

\*\*who are responsible for more than 71,000 miles of roads in Illinois - a full 53 percent of all thoroughfares in the state

- Trustees
- Collectors
- Social Workers
- Caseworkers
- Youth and Senior Citizen Workers
- Cemetery Trustees

**Bonus circulation:** All paid subscribers including county officials and township attorneys, all state senators and representatives, all Illinois congressional members, all federal and state agencies, and all advertisers.

# Township Perspective 2020 ADVERTISING RATES

|           | 1 Month | 3 Months | 6 Months | 11 Months |
|-----------|---------|----------|----------|-----------|
| Full Page | \$550   | \$520    | \$495    | \$470     |
| 1/2 Page  | \$345   | \$330    | \$310    | \$295     |
| 1/3 Page  | \$295   | \$280    | \$265    | \$250     |
| 1/4 Page  | \$240   | \$230    | \$215    | \$205     |
| Bus Card  | \$175   | \$165    | \$150    | \$140     |

- Rates listed are per monthly insertion prices.
- Frequency discounts based on total number of insertions in a 12-month period.
- Professional Services Directory per Year: \$275 (small 3 ¼ x 1 ¼), \$500 (large 3 ¼ x 2 5/8), \$750/ X large (6 ½ x 2 5/8)

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**Katie Hart**

**4234 N. Brandywine Drive, Suite D ~ Peoria, IL 61614**

(309) 693-9667 ext. 14 Fax: (309) 693-3465 Email: [katieh@rbpro1.com](mailto:katieh@rbpro1.com)



# What is Township Government?

By law, Illinois Townships are in charge of three basic functions:

- **Road and Bridge Maintenance**

Township Government maintains over 71,000 miles of roads in Illinois; a full 53 percent of all thoroughfares in the state.

- **Property Assessment**

Townships establish the value of all real property in the township. The Township Assessor, in fact, is the only elected governmental official who must pass approved courses of instruction before standing for election to office.

- **General Assistance**

Townships provide food, shelter and emergency relief for needy people until they are able to support themselves. Many townships in Illinois operate food banks that guarantee the necessities of life for children.

- **Other Services**

Beyond the three mandated services above, Township Government provides other vital services to the people next door. This may include senior citizens programs, youth programs, assistance to the disabled, parks and recreational facilities, health services and cemetery maintenance.

# What is Township Officials of Illinois?

- Township Officials of Illinois serves Illinois' 1,432 townships, offering information on proper government procedures and in support of strong township government.
- Township Officials of Illinois sponsors educational meetings for township officials, and is proactive with township-related legislation in the Illinois General Assembly and U.S. Capitol.
- Mails a monthly magazine *Township Perspective* to its members
- Communicates through their website ([www.toi.org](http://www.toi.org))
- Publishes informational handbooks for township officials.





## *Township Perspective*

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Thank you for your consideration!

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